

## STANDARDIZED OUTCOMES\* FOR ATB DONATIONS

ATB believes the delivery of outcomes to be key to strong community investment decisions, allowing us to focus our efforts on the most pressing needs in the communities where we work. Grant applicants are encouraged to align their funding requests to up to 2 outcomes listed below, and tell us how you intend to measure your contribution to advancing these outcomes for the community being served.

### Mental Health

- ▶ **Improved Mental Health and Well-Being** The attainment of improved mental health and well-being.
- ▶ **Improved Attitudes and Motivations to Support Mental and Behavioral Health** The demonstration of improved attitudes and motivations towards mental and behavioral health change.

### Innovation in Children & Youth

- ▶ **Strengthen Innovation Skills** The demonstration of improved innovative skills (e.g., critical thinking, creative problem solving, interpersonal skills, etc.).
- ▶ **Strengthen Social-Emotional Skills** The demonstration of skills that support social-emotional development (self-regulation, communication, empathy, responsible decision making, respect, leadership, etc.).
- ▶ **STEM Proficiency** The demonstration of proficiency in skills, content knowledge, practices, and behaviours in relevant STEM topics aligned with the expectations and standards of proficiency for a given age / grade level, as well as in less formal learning contexts.

### Financial Empowerment

- ▶ **Future Security** The demonstration of gains in long-term savings, reduction of debt, spending less than annual income, or enrollment in a life insurance policy.
- ▶ **Financial Resilience** The demonstration of preparedness to withstand financial shocks (e.g. holding affordable insurance or maintaining sufficient savings).
- ▶ **Financial Access** Gaining access to key financial resources (e.g., savings and/or checking account, affordable credit or loans, resources for saving).
- ▶ **Current Financial Stability** The demonstration of management of day-to-day expenses (e.g., growing savings, making timely payments, or avoiding consumption hardships).
- ▶ **Financial Literacy and Skills** The attainment of knowledge of core concepts and skills in personal finance.

\*The above outcomes have been adapted from the Impact Genome's [Standards](#) to ensure ATB is measuring impact towards independently researched and developed outcomes.